

, that was the year A. A. Milne created Winnie-the-Pooh, his beloved, whimsical bear. CHERISHED THEN. CHERISHED NOW

that was the year Winnle-the-Pooh. Walt Disney's newest animated movie star, first appeared at Sears as our symbol of quality in children's apparel and accessories. TRUSTED THEN. TRUSTED NOW

930 ... now as for the past fifteen years

means unmistakably fine quality

Winnie-the-Pooh fashions capture the charm of childhood in carefully selected materials, with up-to-the-minute styling and expert construction.

Careful attention to detail during design, manufacture, testing and inspection helps maintain the high standards of Winnie-the-Pooh fashions. Superb fit, comfort and long wear are built in . . . all because Sears understands children.

Here and on the next 12 pages you'll discover the world of Winnie-the-Pooh ... in apparel, furniture and accessories

> Look for this symbol throughout pages 19 to 90. It is your guide to other outstanding products from Winnie-the-Pooh



Special index of other Winnie-the-Pooh items in this catalog:

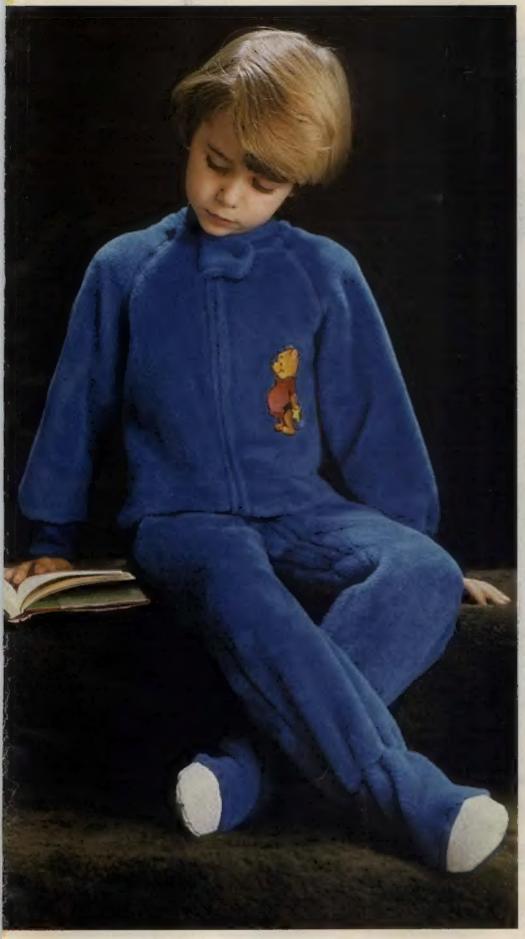


Accessories (Feeding: Room Decorations: Furniture (Bedding, Bassinets; High Chairs; Mattresses) 59, 64, 65, 68, 69, 71 infants' and Toddlers' Wear Layettes: Diaper Little Boys' Wear Nightwear47. 48 Playwear. ittle Girls' Wear Dress-ups, Playwear 19, 23, 25 Nightwear.....48





especially for you



from Winnie the Pooh

especially warm

. . . our finest, plushest Blanket Sleepers

Our lab judged them the heaviest and plushest in tests against 9 sleepers from leading manufacturers

IN SIZES FROM NEWBORN TO 14

These sleepers are made with a new labric that's heavier than any we have ever offered sleepers are so warm no other cover is needed. So durable they carry a one-year Wear-Dated Warranty. Flame resistant, too. Improved vinyl feet on sizes 1T to 14 are actually heat-fused with woven cloth backing to last longer

FABRIC: Monsanto® SEF modacrylic and polyester velour pile is soft and velvety. See Wear-Dated® Warranty on page 741. See Washing Note below.

DETAILING: Long ragian sleeves; rib-knit cuffs and nack; snap tab and full-length ny-ion zipper. Flat seams for smooth comfort elasticized ankles. New skid-resistant vinyl soles and toe caps have improved washability. In infants' sizes, feet are made of same soft pile fabric as body.

29 H 32738F—Red...... 15.89
Washing Note: To retain flame-resistant

Washing Note: To retain flame-resistant properties, machine wash at warm temperature. Use any detergent, but no soap, Tumble dry, low, or line dry. Do not iron. These sleepers are inherently flame resistant and have not been treated with any chemicals to achieve this feature.

See pages 49 and 91 for more sleepers, priced as low as \$4.49 (infants'), 95.49 (toddlers') and \$5.99 (juveniles').





picture-pretty Dresses with elegant

hand smocking

DRESS (1) IN SIZES 2T TO 4T DRESS (2) IN SIZES 4 TO 6x

Intricate hand embroidery
plus special dressmaker touches
like 3-inch hems and corded waist seams
give you Winnie-the-Pooh fashion at its best
. . . machine washable, too

FABRIC: Woven blands of polyester and cotton.

CARE: Machine wash at warm temperature and tumble dry.

eyelet and plaid

combine to make these Dresses something special

DRESS (3) IN SIZES 4 TO 6x DRESS (4) IN SIZES 2T TO 4T

Beautifully detailed with ruffles or ricrac and screen-printed flowers.

And both Dresses keep their fresh colors through repeated machine washings because the plaids are yarn dyed

FABRIC: Woven polyester and cotton.

CARE Machine wash at warm temperature and tumble dry.

(3) Little girls' Dress with old-fashioned charm, in soft rust and blue plaid with white embroidered eyelet pinsfore. Ruffle neck; long, full sleeves with elasticized ruffle cuffs; 2-inch hem. Attached epron has ruffled straps starting at the corded, natural waist. Button back closure with tie.

SIZES, ORDER INFO: State size 4. 5, 8, 8x. See Chart on page 68.

(4) Toddlers' Dress in green and white plaid features a big white collar with screen-printed flowers. Collar is just as big in back too. Crisp, white embroidered eyelet and ricrac trim the lined piqué collar. Eyelet trim on sleeves and 2-inch hem. Slightly raised waist above full skirt. Button back closure with tie.

See more dresses for little girls on pages 15 thru 17, as low as \$4.75 each in a package of 2. Tights and hostery sold on pages 18 and 45.

from Winnie the Pooh











important detailing

in Girls' Coordinates that feature corduroy and brushed acrylic so soft that it feels like cashmere

SIZES 3 TO 6x

FABRICS: The plaids are brushed acrylic; the corduroy is 100% cotton. The cut-pile velour is knit of cotton and polyester; the vest is polyester pile with the look of shearling. The solid-color woven blouses are polyester and cotton.

CARE: Machine wash, warm and tumble dry, except for pleated plaid skirt and jumper: hang dry, and pile vest: machine wash, cold and tumble dry, low.

DETAILING, SIZES, ORDERING INFORMATION: See Charts on p. 66. Items (1 thru 9) and (12) are imported.

- (2) Plaid Vest. 3-button, pointed front. Blue corduroy trims V-neck and armholes. State size 3, 4, 5, 6, 6x, 29 H 43556F—Shipping weight 3 ounces \$5.99
- (4) Plaid flannel Shirt. Set-in, button-tab, roll-up sleeves can be worn down. Stitched, pointed collar, Full-button, placket front. State size 3, 4, 5, 6 or 6x.

 29 H 43555F—Shipping weight 4 ounces88.99
- (5) Blue corduroy Overall. Bib top has built-up back, buttoned adjustable shoulder straps, pencil pockets. Left front slash pocket; 2-button-flap pocket on side of left leg. 3-button side closure. 2 right back petch pockets. State size 3, 4, 5, 8 or 6x.
- 29 H 43563F—Shipping weight 8 ounces \$12.99

- (10 and 11) Lush velour Tops. Deep-ribbed turtleneck, waist, and cuffs on long sleeves. Sizes S(2-3); M(4-5); L(6-6x). State letter size S, M or L.
- (10) 29 H 43551F—Rust. Shpg. wt. 5 oz. 9.99 (11) 29 H 43552F—Blue Shpg. wt. 5 oz. 9.99

from Winnie-the-Pooh

Coordinating hosiery sold on pages 18 and 45.

The Pants are made of our toughest corduroy and the tops of our heaviest jersey . . no wonder we call them

Super Sets

SIZES 3 TO 6x SLIM AND REGULAR

(1 thru 3) PERMA-PREST® Pants Sets FABRIC: Pants are made of our strongest triblend corduroy of polyester, cotton and ny-

ion. Tops are knit of polyester and cotton jersey, the heaviest weight we sell.

DETAILING: Pants have modified straight legs with double-knee construction to take lots of punishment, and nylon zipper fly with secure snap closure. Elastic back-weist means snug fit and comfortable "give." Long-sleeve top is fashionably striped and has generous rib-knit turtleneck and cuffs. Shoulder seams are reinforced with tape to prolong wear.

CARE: Machine wash, warm and tumble dry. PERMA PREST® sets need no ironing.

SIZES, COLORS, ORDER INFO: State size 3, 4, 5, 6 or 6x. See Chart on p. 66. Wt. 10 oz.

(1) Tan Pants; tan, cream and brown Top 29 H 65205F—Regular......Set \$12.89 29 H 65206F—Slim......Set 12.89

(2) Navy Pants; blue, white and navy top 29 H 65203F—Regular.....Set \$12.89 29 H 65204F—Slim.....Set 12.89

(3) Wine Pants; tan, wine, cream and navy Top

29 H 65201F—Regular.....Set \$12.89 29 H 65202F—Slim.....Set 12.89

(4) Winnie-the-Pooh Belt complements any outfit. Smooth brown strap of bonded leather fibers with a sueded vinyl backing. I inch wide. The metal buckle in antique copper color sports our favorite bear.

See more sets for little boys on page 37.











from Winnie-the-Pooh

Winnie-the-Pooh's

very own

team up with very special color-coordinated Tops

SIZES 3 TO 6x

(1 and 2) Winnie-the-Pooh Jeans

FABRIC: Tan jeans are polyester and cotton twill. Navy jeans are cotton and polyester indigo denim. DETAILING: Straight-leg jeans have back pocket detailing and contrasting triple-needle stitching on side seams and back yoke; metal zipper fly with snap and waistband with belt loops. Stress points are bartacked for greater strength. Winnie-the-Pooh adds his embroidered signature of approval on the right back pocket.

CARE: Machine wash, warm and tumble dry. SIZES, COLORS, ORDER INFO: Regular and slim sizes 3, 4, 5, 6, 6x. State size. See Chart p. 66.

(2) 29 H 65803F-Nevy. Shpg. wt. 9 oz. . 9.89

Slim sizes

(1) 29 H 65806F—*Tan.* Shpg. wt. 9 oz. . . \$9.89 (2) 29 H 65804F—*Navy.* Shpg. wt. 9 oz. . 9.89

(3 and 4) Turtleneck Shirts with Winnie-the-Pooh applique

FABRIC: 100% cotton mercerized jersey for extra absorbency, strength and colorfastness.

DETAILING: Rib-knit turtleneck and cuffs and hemmed bottom make this long-sleeved shirt a natural for layering with shirts, sweaters or jackets. An embroidered Winnie-the-Pooh applique trims the chest.

CARE: Machine wash, warm and tumble dry,

(5 and 6) Chamois-flannel Shirts with contrast-color facing

FABRIC: Soft, heavyweight flannel shirts are woven of polyester and cotton.

DETAILING: Shirtmaker accents like contrasting colored facing on neck, cuffs, placket and pocket flaps, plus rich, wood-look buttons make this longsleeved shirt a stand-out. Banded collar, full-button front, 2 chest pockets and 1-button cuffs.

CARE: Machine wash, warm and tumble dry. SIZES, COLORS, ORDER INFO: State size 3, 4, 5, 6 or 6x. See Chart on page 66. Shipping wt. 5 oz.

(5) 29 H 65801F-Red with camel \$9.89 (6) 29 H 65802F-Navy with red plaid ... 9.89

(7 and 8) Velvety velour pullover Shirts

FABRIC: Valour is knit of cotton and polyester. DETAILING: Shirt (7) has a tan body with navy ribknit V-neck, cuffs and weist: navy piping and cream shoulder insert. Shirt (8) has a navy body with

cream rib-knit neck, cuffs and waist; cream piping and red insert. CARE: Machine wash, cold and tumble dry, low.

SIZES, COLORS AND ORDERING INFORMATION: Sizes S(2-3); M(4-5); L(6-6x), State letter size S, M or L. See Chart on page 66. Shpg. wt. 6 oz. (7) 29 H 65809F—Tan with navy \$10.89

(8) 29 H 65811F-Navy with cream 10.89

See more boys' coordinates on pages 28 thru 38.





Corduroy Pants Sets with flannel Shirts and Vests of

quilted corduroy

TODDLER SIZES 2T, 3T, 4T

Collars and cuffs are ruffled for girls and rib-knit for boys

FABRIC Pants and vest are cotton and polyester cordurey. Vest is quirted to polyester and cotton backing with polyester fiberfill. Blouse and shirt are woven flannel of polyester and cotton

CARE Machine wash, warm and tumble dry

(1 and 2) Girls' 3-piece Sets. Red blouse has button front and ruffle collar and cuffs. Pointed, quilt-front vest has red flannel ties. Pants have e asticized ruffle waist plus bow and button-flap trim SIZES, COLORS AND ORDER NG INFORMATION

State size 2T. 3T or 4T See Chart 8 on page 52 (2) 29 H 72293F—Brown with red. Shpg. wt. 8 oz..........Set 19 99

(3 and 41 Boys' 3-piece Sets. The red flannel shirt sports a rib-knit collar and culfs. Straight-bottomed V-neck vest is quitted front and back Pants have elasticized backwaist for comfortable fit

SIZES, COLORS AND ORDERING INFORMATION State size 2T, 3T or 4T. See Chart 8 on page 52 to determine size

(3) 29 H 72282F-Navy with rad. Shpg. wt. 11 oz.........Set \$19.99 (4) 29 H 72294F-Brown with red. Shpg. wt. 11 oz. Set. 19.99

Corduroy Pants Sets with hooded Tops of

plush velour

TODDLER SIZES 2T, 3T, 4T

Real cut-pile velour is so soft, yet machine washable. And each Top is distinctively trimmed with embroidered ribbon or contrasting-color velour

FABRIC, Cotton, polyester cordural pants. Acrylic knit velour tops DETAILING: Long sleeved top has a drawstring hood. Pants have elasticized waist for comfortable fit.

CARE. Machine wash at warm temperature and tumble dry

(5 and 6) Girls' 2-piece Sets, Ribbon trim brightens chest and steeves of the velour blouson pullover, drawstring waist

SIZES, COLORS AND ORDERING INFORMATION

State size 2T, 3T or 4T. See Chart 8 on page 52 to determine size

(7 and 8) Boys' 2-piece Sets. Contrasting velour strips accent sleeves

and chest of the velour pullover. Rib-knit cuffs and bottom SIZES, COLORS AND ORDERING INFORMATION

State size 2T, 3T or 4T See Chart 8 on page 52 to determine size (7) 29 H 72292F—Tan with brown. Shpg. wt. 8 oz.Set \$15.99

(8) 29 H 72285F—Navy with red Shpg. wt. 8 oz.Set 15.99

See page 87 for more pants sets, priced as low as \$5.99

natural beauty and strength

from select northern hardwoods, fine veneers and handsome wood looks. Our sturdiest construction makes this the finest children's Furniture we sell. Crib comes with clear acrylic or maple veneer footpanel

(1 and 2) Double drop-side Crib with choice of footpanels

CONSTRUCTION. Non-toxic natural finish Frame and sides are clear, select northern maple hardwoods. See-thru footpanel in crib (1) is clear Polycast® acrylic with bright, silk-screened balloons. Headboards and footboard in crib (2) are maple veneer Double drop sides lower with hendy toe in touch release. Sides have our thickest narrowly spaced slats and plastic teething rails, legs have our sturdlest casters. Multi-position steel-link aprings adjust in height for mother's convenience and beby's protection. Measures 53x31x46 inches high

ORDER INFO: Unassembled Mattress and bumper pad not included on page 65 or in sets below. See "N" suffix on page 744

(1) Crib with see-thru Polycast® scrylic footpensi 29 H 30926N—Shipping weight 66 pounds8187 99

Crib Set with crib (1), mattress, bumper pad Save \$9.00 Seperately total \$254.97 Incl. crib (1) with Polycast® acrylic footpanel plus our firmest 4.08-coil innerspring mattress described p. 65, item (1) and machine washable cloth bumper pad described p. 65, item (6). Unassem See "N" suffix p. 744.29 H.3027N3—Shipping weight 82 pounds Set \$245.97

Crib Sat with crib (2), mattress, bumper pad. Save \$9.00 Separately total \$254.97 Incl. crib (2) with maple veneer footpenel plus our firmest 408-coil innerspring mattress described p. 65, item (1), and machine washable cloth bumper pad described p. 65, item (6) Unassembled See "N" suffix p. 744.29 H 3005N3—Shipping weight 80 poundsSet \$245.97

(3) Coordinating Dresser plus removable top

CONSTRUCTION Non-toxic natural finish on selected hardwood and wood products. Plastic-laminated top. Four center-guided drawers with reverse bevel pulls. Measures 32x17x35 inches high. Removable top has a one-inch-thick polyurethane foam pad covered with white, wipe-clean vinyl, Restraining strap helps hold baby securely. Top is 34x18½x3 in. high

(4 and 5) PERMA-PREST® rod pocket Tiers and Valence

ILLUSTRATED: 2 pairs of tiers and matching valance FABRIC: Woven Kode® polyester and cotton, Pooh print DETAIL: Shirr-on rod-pocket top. Hemmed sides, bottom CARE. Machine wash, warm, tumble dry. No ironing necessary SIZES, ORDERING INFO: Fit rods up to 60 in, wide. Pair of tiers (4) measures 82 in, wide; valance (5) is 84 in, wide.

⊾ength	Catalog Number	Shpg wt.	Price
(4) 24-m. tier	29 H 21251	6 oz.	Pair \$8 99
(4) 30-in, tier	29 H 21252	7 oz.	Pair 9 99
(4) 36-in. tier	29 H 21253	9 oz.	Pair 10.99
(4) 45-in. tier	29 H 21255	11 oz.	Pair 1199
(5) 11-in, valance	29 H 21265	3 on.	Each 4.49

Wagon-train wall pin-up sold on page 67





especially for you













from Winnie the Pooh

(6) High Chair with removable tray

Frame is select northern hardwood, non-toxic natural finish. 3-position wood tray removes for youth chair. Spindle back; wood foot-rest; restraining strap. 38 inches high. Seat 13½x18 inches. ORDERING INFO, Partially assembled. Wt. 25 lbs. 29 H 36008N-See "N" suffix, p. 744 ... \$54 99

(7) Dressing Table with pad, removable tray

Select northern hardwood frame, non-toxic natural Select northern hardwood frame, non-toxic natural inish, Hardboard top, 2 shelves. Wood spindle guard rails, sides, back. White vinyl-covered pad of 1½-inch polyurethane foam wipes clean. White plastic tray, Safety strap, 34x18x40 in, high ORDERING INFO. Partially assembled. Wt. 25 lbs. 29 H 30485N—See "N" suffix, p. 744...\$87.99

(8) Toy Chest with optional self-stick decal

Select northern hardwood frame; non-toxic natural finish, hardboard sides. Heavy-density particleboard top is virily-coated to resist mers. 16 in. high Storage area 38x14½x1 in, deep, includes self-stick Winnie-the-Pooh cut-out decal. Toys not incl ORD INFO: Unassembled "N" suffix, p. 744 29 H 30829N-Shipping weight 23 lbs. . \$49.99

Child-size Rocking Chair, Select northern to the state of th

(10) Our finest Playpen is fully padded

Chrome-plated tubular steel frame: hardboard floor, Fine Duralon* polyestar mesh sides. Floor pad and protective padding on top rail and legs are V2-inch thick polyurethans foam, covered with Pooh-print vinyl. Floor pad reverses to white. Wipe clean 4-inch draft shield, double-drop sides. Folds for storage or travel. for storage or travel

ORDER INFO: See "N" suffix on page 744
29 H 36158N-36x36 in Wt 27 lbs. 449 99
29 H 36167N-40x40 in Wt. 33 lbs. 54 99

Replacement Floor Pads (not shown). 1/4-in. thick polyurethane foam pad. Pooh-print vinyl cover reverses to white, wipes clean 29 H 36625C-36x36 in Wt 1 lb. 4 cz ... • 6 99 29 H 36635C-40x40 in. Wt. 1 lb. 6 cz, ... 6 99

(11) Winnie-the-Pooh Wall Stick-ons

Designs are printed on adhesive-backed Mylar polyester film . . . , 27x36-inch Pooh with 81/3x11-inch Belloon on 22-inch string, 27x791/2-inch Tree with 61/2×72-inch Grass

ORDERING INFO: Instructions and Can be re-

moved from a sound, painted wall without damaging the wall. Wash to clean.

29 H 15182—Shop, wt. 1 lb. 4 cz... Set \$23.98

29 H 15183—Pooh and Balloon. Wt. 8 cz... 9 99

29 H 15185—Tree and Grass. Wt. 12 cz... 14.99 Reg DuPont T M

(12) Pooh-print Infant Pouch/Comforter

Poon-print invent Pouer/Comforter
Poon print woven of polyester, cotton: reverses to white brushed tricot of acetate, nylon Bonded polyester fill Zipper side and bottom. Pouch zipped is 33x21 inches. Comforter unzipped is 33x42 in Machine wash, warm, tumble dry ORDERING INFORMATION

29 H 21865-Shipping weight 15 oz. . . . \$9 99

(13) Pooh-print Receiving Blankets

Cotton, polyester weave, 30x40 in. Machine wash, warm, slow cycle; tumble dry ORDERING INFORMATION Pkg. of 2 29 H 21059—Shpg. wt. 10 oz.......Pkg. \$4 49

(14) Pooh-print Crib Blanket

Acrylic 36x50 in Nylon binding Machine wash, warm, on slow cycle, tumble dry ORDERING INFORMATION 29 H 21069—Shipping weight 13 ounces #6 99

(15) Bumper Pad, Crib Quilt and Pillow Set. Save \$4.00. Separate prices total \$29.07. Set includes: Sumper Pad. . . Weshable woven polyester. cotton cover in Pooh print, over polyester fill; yellow gingham inside. Tie fasteners, ricrac trim. 9 inches high. 1 inch thick

Pooh-print Crib Quilt . . . woven polyester, cotton; reverses to white polyester Bonded polyester fill, white cotton binding, 33x42 inches.

Pooh-print Crib Pillow . . . woven polyester, cot-ton cover, polyester fill Non-allergenic, odorless. All mechine wash, warm, tumble dry , woven polyester, cot-ORDERING INFORMATION

29 H 3001C3—3-pc. Set Wt. 2 lbs. 8 oz. \$24 99 29 H 30088C—Sumper. Wt. 1 lb. 6 oz. . . 17.99 29 H 21053—Quilt sions. Wt. 12 oz. 7.49 29 H 21907—Pillow sions. Wt. 6 oz. 3.59



velvety soft velour

that's warm, luxurious and machine washable . . . our finest infants' wear

> FITS INFANTS 241/2 TO 36 INCHES TALL

FABRIC. Made of our finest quality cotton and polyester velour . . thick, soft and warm, except for the biouse in set (1) which is woven polyester and cot-

CARE Machine wash at warm temperature and tumble dry DETAILING, SIZE AND ORDERING INFORMATION Sizes S. M and L. See Chart 10 on page 52 to determine infant's correct size

- (1) Girls' Creepalong Set in soft feminine pink. Rosebud print blouse has dainty lace-trimmed coilar band cuffs and anap back closure for easy dressing. Creepalong features gently Shirred bib front, button straps and snap crotch to make changing easier. Please state size S M or L
- 29 H 70619F---Wt 7 oz .Set 814 99
- (2) Boys' Coverall in vivid blue, it's beautifully accented by yellow stand-up collar, cuffs and neck-to-thigh zipper for quick and easy dressing, Long, ragian sleeves help keep infant warm. Snap cratch for easy changing Please state size S. M or L

29 H 70617F-Shpg. wt. 7 oz \$13 99

- (3) Girls' aqua Coverall with embroidered white yoke Delicate lace trims the neck and elasticized cuffs on long sleeves. Zips in back. Snap crotch for handy changing. State size S, M.or. 29 H 70621F-Shpg wt 7 oz #13 99
- (4) Boys' Pant Set In rich red Rib knit co lar. Cuffs, waistband and striping trim are royal blue velour. Warm long sleeves. Elasticized waist on pants fo better fit and greater comfort Please state size S M or L 29 H 70616F-Wt 7 oz .Set \$14 99
- (5) Boys' or Girls' yellow hooded Coverall, Striped drawstring hood and tong ragian sleeves help keep infant warm. For easy dressing, there's a long front zipper and snap crotch Please state size S. M or L

29 H 70618F-Shpg wt. 9 oz 8 16 99

See more infants, coveralls on page 85 priced as low as \$7

especially for you from Winnie the Pooh









Rib-knit Sweater Tights... the warmest Tights we sell

FABRIC 70% Orlon* acrylic, 30% nylon knit. DETAIL. Extra-wide ¾ in, elastic waist for secure comfort. Heavy sweater rib for warmth. Seamless, CARE Machine wash warm, with similar colors and

tumble dry.

SIZES, COLORS, ORDER INFO Regular sizes S(2-3).

M(4-3); L(6-6x). State letter S, M or L; not number size. See Chart on page 66.

(1) 29 H 27032F—Dark burgundy

(2) 29 H 27033F—Brown

(3) 29 H 27034F—Bark green

(4) 29 H 27034F—Dark green

(5) 29 H 27035F—White

(6) 29 H 27037F—Navy

Shipping weight 2 oz. Each \$2.39

*Reg Du Pont T M







Sears Best Tights and Leotards

FABRIC Run-resistant. Nylon knit in pebble crepe texture for strength and stretch.

CARE Machine wash, warm, with similar colors. Tumble dry. DETAILING. SIZES. COLORS. ORDERING INFORMATION Regular sizes S(2-3); M(4-5); L(6-6x). See Chart on page 66.

(7 thru 12) Sears Best Tights. Year-round, all-purpose weight pretty enough for dress, durable enough for active wear. Seam less. Toe, knee and 4/2-in. covered elastic waist are reinforced. Shaped panel seat for fit, wear. Knit-to-fit ankle, calf and thigh for sag-resistant comfort. State S. Mor L; not number rue.
(7) 29 H 2731F—White (10) 29 H 2733F—Navy (8) 29 H 2733F—Burgundy (11) 29 H 2734F—Black (9) 29 H 2736F—Pink (12) 29 H 2734F—Black Shipping weight 1 ounce.

Shipping weight I ounce

(13 and 14) Sears Best Leotards. Black. Elastic scoop neck

Pull-on Skirt for exercise, recreation

(15) Wear with leotards for dancing school, gymnastics, skating, exercise. Covered elastic waist

FABRIC CARE Black nylon knit. Mach. wash, warm; tumble dry.

Run-resistant Tights in heavyweight nylon interlock knit

FABRIC: Nylon interlock stitch knit to help prevent running. Durable weight.

DETAILING: Reinforced, long wearing elastic waistband is 1/4 inch wide for secure com-fort. Shaped panel seat for good fit and added comfort. Seamless.

CARE. Machine wash, warm, with similar colors. Tumble dry at low cycle.

SIZES. COLORS AND ORDER NG INFORMATION Regular sizes S(2-3); M(4-5); L(6-6x). State letter size S, M or L; not number size. See Chart on page 66 to find your correct size.

(16) 29 H 27029F-Green

(17) 29 H 27029F-Red

(18) 29 H 27026F-White

(19) 29 H 27028F-Royal

Shoe, wt. 1 oz. ... Ea. \$179 SIZES, COLORS AND

Shpg. wt. 1 oz. ... Ea. \$1 79



call Sears ~~~~~

back-to-school shopping from Sears catalogs without leaving home

Even our VERY LOW PRICED lights have panel seat

pra in \$389 pkg. 6 pra in \$372 each pkg.

FABRIC: Smooth, flat knit of 100% nylon.



(A) T-strap Casual

UPPERS Leather, Adjustable T-atrap, Elastic gore, Kiltie trun, Sueded spht-leather heel counter.

SOLES, HEFLS Padded insole at heel. Molded polymer bot-tom. 1% in. high heel.

S.ZES ORDER INFO: Childrens and Infants sizes. State size.

Childrens: 8½D, 9D, 9½D, 10D 10½D, 11D, 11½D, 12D, 12½D, 13D, 13½D, 1D, 1½D, 2D, 2½D, 3D. Shpg, wt. 1 lb. 3 oz. 54 H 13305F \$17 99

(1 thru 5) FABRIC Sets of polyester and cotton blend except top of (1) is 100% cotton, top of (2) is acrylic, polyester knit CARE (1), (3, 4, 5); machine wash, warm temperature; tumble dry, low (2); machine wash, maide out, warm; tumble dry, low. DETAILING, SIZES, COLORS, ORDERING INFO Regular sizes 3, 4, 5, 6, 6x. State size when ordering. See Chart on page 66.

(1) Our best to you from Winnie-the-Pooh... the fanciest Smook and corduroy Pant Set we sell. Red with black dot print 2-piece smock. Black ricrac trims yoke and ruffle at shoulder; 2 but tons at yoke. White long-sleeves with elasticized ruffle cuffs and feminine embroidered collar. Black pinwale corduroy pants have band-front, elastic backwaist, modified flare pant-legs. State size 3, 4, 5, 6, etc.

(2) PERMA-PREST® Pant Set with cuddly striped fleece Top. Rainbow striped top with ragian sleeves. Rib-knit culf and waist, deep rib-knit collar forms yoke-look. 3-button trim. Teal-blue brushed twill pants with band-front, elastic backwaist and modified-

(3) PERMA-PREST® woven plaid Smock with brown twill Part Set. 2-pc. look smock; brown plaid with orange, yellow, cream, dark green. Cream smock has ruffled neck, elasticized sleeves. Green piping trims shoulders and yoke; 2-button trim. Modified-flare twill pants with band-front and elastic backwaist. State size 3, 4, 5, 6 or 6x.
29 H 43317F—Shipping weight 9 ounces Set \$10.99

(4) Berry corduroy Pent Set. 2-piece look smock top; floral print smock blouse with ruffled collar and wrists. Corduroy quitted yoke has print piping and 2-button trim; gathered at yoke. Modified-flare pants with band-front and elastic backwaist. State size 3, 4, 5, 6 or 6x. 29 H 433 19F-Shipping weight 11 ounces Set \$ 13.99

(5) Luxurious diagonal pieced velour Top, navy cordurory Pent Set. Velour top in red, gold, cream, navy with red ribbed crew neck, cuffs and waist. Modified-flare pinwale pants with band-front elastic backwaist.

29 H 43321F-State size 3, 4, 5, 6, 6x. Wt. 8 oz... Set \$13 99

All Sears 19



Girls' 2-piece Play Sets

when you buy Save \$1 any 2 Sets

(1 thru 8) FABRIC, CARE. Knit tops and woven and corduror pents in blends of polyester and cotton. Machine washable, warm; tumble dry. (1 thru 4) no iron.

(1 and 2) PERMA-PREST® Pant Sets with mock turtleneck top and solid twill pants

DETAILING. Tops have white picot edge on mock turtleneck tipped with contrasting color. Floral print design with decorative buttons on (1); roller skate screen print on (2). Solid-color pants have modified flared legs, comfortable all-around elastic waist and neatly hemmed bottoms.

SIZES, COLORS AND ORDERING INFORMATION

(3 and 4) PERMA-PRESTO Pant Sets with mock turtleneck top, print duck pents

DETAIL Knit tops have picot edge on mock turtleneck upped with contrast-ing color. Butterfly applique, embroi-dery on (3); floral applique, embrosdery on (4). Patterned pants have hemmed bottoms, modified flared legs, all around elastic waist.

SIZES COLORS, ORD. INFO Regular sizes 3, 4, 5, 6 or 6x. State size. See Chart, p. 66. Wt. set 7 oz. (3) 29 H 43003F—Set with

gold top, patterned pants 29 H 43004F—Set with blue

(5 and 6) Pent Sets with turtieneck top, and cordurey pants

Knit tops have turtleneck collars with contrasting pi-cot trim. Flower bouquet embroidery on (5); kites embroidered on (6). Corduroy pants have nicely fitting band front, clastic backwaist, modified flared legs.

SIZES COLORS AND
ORDERING INFORMATION
Regular sizes 3, 4, 5, 6, 6st. State
size. See Chart on page 66 for size before ordering

Shipping weight set 8 ounces.

29 H 43005F—Set with peach top, brown pants

29 H 43006F—Set with

SIZES 3 TO 6x

(7 and 8) Pant Sets with striped turtieneck top, cordurey pants

DETAIL. Knit tops have an em-broidered floral design. Corduroy pants have band front, elastic backwaist, modified flared legs. SIZES, COLORS, ORDER INFO Regular sizes 3, 4, 5, 6, 6x. State rise. Refer to Chart on page 66. Shpg. wt. set 8 oz. (7) 29 H 43007F—Set with

"Charge It" if you wish . . . see page 721







SIZES TO 6x
(1 thru 3) TOUGHSKINS® PERMA PREST®
corduroy fashion slacks FABRIC: Wide-wale corduroy of polyester, cotton and nylon tri-blend that gives super rugged wear.
DETAIL. Band front with zipper and hidden snap closure; styl- ish interlocking beit buckle. Elasticized backwaist for a shape- ly fit. 2 front slash pockets. Modified straight leg styling. CARE Machine wash, warm, tumble dry. No ironing. SIZES, COLORS, ORDERING INFORMATION Sizes 3, 4, 5, 6 and 6x. State rise. See Chart on page 66 before ordering.
Requier sizes Sim sizes
(1) 29 H 40012F—Blue 29 H 40017F—Blue (2) 29 H 40011F—Burgundy 29 H 40016F—Burgundy (3) 29 H 40013F—Green 29 H 40018F—Green Shipping weight 8 ounces
(4 thru 6) Corduroy Carpenter Overalls with Liberty Label
FABRIC Pinwale corduroy of cotton and polyester. DETAILING. Adjustable straps. Button fly; button closure at both sides of waist. 2 front slash pockets, 2 back patch pockets; Bib snap pocket with Liberty label at center of pocket. Stylish straight-leg styling. CARE Machine wash at warm temperature; tumble dry.
SIZES, COLORS, ORDERING INFORMATION, Sizes 4, 5, 6 and 6x State rise. See Chart on page 66. Shops, wt. 12 oz. (4) 29 H 40832F—Camel
(7 and 8) PERMÁ PREST® long-sleeve flannel Shirts
FABRIC Flannel-plaid woven of polyester and cotton. DETAIL Button-front with small white collar and white band
cuffs. Hemmed bottom. Coordinate with overalls above. CARE Mach. wash, warm, tumble dry. Ironing not necessary. SIZES COLORS. ORDERING INFORMATION Sizes 3, 4, 5, 6 and 6x. State size. See Chart on page 66. Shpg. wt. 3 oz. (7) 29 H 35722F—Red plaid
(9) Long-sleave brushed-knit stripe Blouson Top
FABRIC. Soft brushed-knit of acrylic and polyester. DETAILING Bold-multicolor striped body with cream rib-knit collar, culfs and waistband. Keyhole opening at front neck with how tie and blue accenting pom-poms. CARE Machine wash, cold temperature; hang to dry. SIZES ORDERING INFORMATION Sizes S(2-3); M(4-5); L(6-
6x), State size S, M or L. See Chart on page 66. 29 H 35719F—Shipping weight 4 ounces
(10 thru 15) Especially to you from Winnie-the-Pooh corduroy Suspender Skirt and Jumper FABRIC Corduroy of polyester and cotton biend. (10 thru 12); widewale corduroy, (13 thru 15); punwale corduroy. CARE Machine wash, warm temperature; tumble dry. DETAIL. COLORS. SIZES. ORDERING INFORMATION Sizes 4, 5, 6 and 6x. State rise. See Chart on page 66.
(10 thru 12) Corduroy Suspender Skirt with button front. Wide wasthand has elastic backwaist and loops for button straps. Flap pocket has decorative 2-button trim; simulated wood buttons. Shipping weight 6 ounces. (10) 29 H 40144F—Burgundy
(12) 29 H 40 14 IF—Brown
2-button shoulder closure and 2 flap pockets with button trun; simulated wood buttons. Shupping weight 5 butces.
(13) 29 H 40825F—Light blue
(16 thru 19) Feminine PERMA PREST® Blouses FABRIC Polyester and cotton woven broadcloth.
CARE Machine wash, warm; tumble dry. No ironing. SIZES, DETAILS, COLORS, ORDERING INFORMATION, Sizes 3, 4, 5, 6 and 6x. State size. See Chart on page 66.
(16) Long-sleeve lace-trimmed cream Blouse. Pretty stand-up eyelet lace-ruffle collar and ruffled-lace bib front with button trim. Elasticized ruffle culfs. Button back opening. Hemmed bottom. State size 3, 4, 5, 6 and 6x. 29 H 35726F—Shipping weight 2 ounces
(17) Long-sleeve floral print bow-tie Blouse. Stand-up collar forms bow ue at neck Elasticized ruffle cuffs Button front; hemmed bottom. Cream background with multicolor floral print. Coordinates with blue, brown and camel-color items above. State size 3, 4, 5, 6 and 6x. 29 H 35723F—Shipping weight 3 ounces
(18 and 19) White Peter Pen-collar Blouses. White piping at edge of collar. Button front, heramed bottom, Band cuffs; (18) has short puff sleeves, (19) has long sleeves. State size 3, 4, 5, 6 and 6x when ordering. (18) 29 H 35724F—Short sleeve. Shpg. wt. 2 oz
(19) Z9 H 35/251—Long steem. Shpg. wt. 3 oz 4 99

"Charge It". . . see page 721



little girls' feminine collectibles . . . long-sleeve knit Tops with ruffles, bows or lace trim

(1 thru 7) FABRIC Body conforming knit of polyester and cotton. (1, 2 and 7) are jersey knit. (3) is stretchy rib-knit. (6 thru 6) are of luxurious interlock knit . . . very soft, shape retaining and durable.

CARE. Machine wash, warm; tumble dry. All except (3) require no ironing

DETAIL. COLORS. SIZES. ORDERING INFORMA-TION: Sizes S(2-3); M(4-5); L(6-6x). State size S, M or L. See Chart on page 66 before ordering.

(1 and 2) Print PERMA-PREST® Smock Top with ruffled wings. White knit turtleneck and sleeves, elasticized ruffle wristlets. Hemmed bottom. (1), scarecrow-print body; (2), ice-cream, hot dog

wagons-print body.

State rise S, M or L when ordering.

(1) 29 H 35718F—Red Shpg. wt. 4 oz. . . \$4 99

(2) 29 H 36717F—Blue. Shpg. wt. 4 oz. . . 4.99

(3) Multicolor striped Top with Peter Pan collar Feminine front keyhole opening bow tie. Lettuce-edge ruffle at collar, sleeve cuffs. Hemmed bottom. State size

S, M or L. 29 H 35715F—Shipping weight 4 ounces \$6 99

(4 thru 6) PERMA-PREST®, lace-trimmed Smock Top in three lovely colors. Pullover style, rib-knit turtleneck, lace edge. Elasticized ruffle cuffs, ruffled wings; lace trim. Shirred yoke, hemmed bottom. State rise S, M, or L.

(4) 29 H 35695F-Blue, white lace. Wt. 4 oz. . . \$5.99

(5) 29 H 35693F-Red, white lace. Wt. 4 oz. . . 5 99

(6) 29 H 35693F-Red, white lace. Wt. 4 oz. . . 5 99

PERMA-PREST® cream Peasant Tunic with acreen print. Floral screen design on front. Elasticized neck and sleeve cuffs; red bow at neck. Elasticized waist has multicolor stitching. Hemmed bottom. State size S, M, or L.
29 H 357 13F—Shipping weight 4 ounces95 99 (8 thru 10) PERMA-PREST® long-sleeve knit turtleneck Town FABRIC. Soft, heavyweight interlock knit of polyester and soft cotton.

DETAIL. Snug fitting rib-knit turtleneck and cuffs. Hemmed bottom.

CARE Machine wash, warm; tumble

Gry. Ironing not necessary.

S 7FS COLORS ORDER INFO Sizes
S(2-3); M(4-5); L(6-6x). State size S, M
or L. See Chart on page 66. Wt. 3 oz.
(8) 29H35434F Gold Ea. 83 99
(10) 29H35431F-Cream Ea. 3 99
(10) 29H35432F-Red Ea. 3 99



Even our VERY LOW PRICED Knit PERMA-PREST® Shirts are stylish solids and stripes

Long sleeve

Short sleeve 3 ma \$689 3 ma \$589

FABRIC. Body conforming Jersey knit of polyester and cotton.

DETAILING Contrast knit binding at round neck and sleeve cuffs. Hemmed bottom.

CARE: Mach. wash, warm; tumble dry.

Ironing not necessary.
SIZES, COLORS, ORDER INFO Pkg. of 3; (11) short sleeve; 1 white, 1 yellow, 1 multicolor stripe. (12) Long-sleeve; 1 red, 1 yellow, 1 stripe. Sizes S(2-3); M(4-5); L(6-6x).

24 Sears ALL









HOUGH-HOUSERS

Our strongest Dacron* polyester and cotton leans



TRIBLESKINS

Dacron* polyester, DuPont 420 nylon and cotton combine to make these our longest-wearing Jeans





Cowboy Boot with western-styled stitching

UPPERS: Leather foot, Vinyl shaft with cushioned nylon tricot lining. Western-styled stitching. Cloth pull-straps for easy on. Brown in color.

SOLES, HEELS: PVC vinyL

SOLES, HEELS: PVC vinyl.
SIZES, ORDERING
INFORMATION
Little Bays' medium sizes:
8½D, 9D, 9½D, 10D, 10½D,
11D, 11½D, 12D, 12½D, 13D,
13½D, 1D, 11½D, 12D, 2½D
and 3D. Please state size as listed above when ordering.
Shpg. wt. 2 lbs. 2 oz.
54 H 15711F\$22 99

(1 thru 11) Denim Jeans

(1 thru 11) Denim Jeans
DETAIL. Inside knee patch heat-applied
before sewing for firm, exact placement
on items (1 thru 9). "Foided-fabric"
double-needle stitched seams on seat;
also on 2 patch back pockets on items (1
thru 9). Bartacks or rivets at stress points
for extra strength where tension is greatest. 2 slant front pockets Back yoke.
Polyester-core thread for stronger hold
than with conventional cotton thread.
Sightly flared round legs. Self-locking
zip fly Belt loops. Foreign assembly.
CARE Machine wash, warm: tumble dry.

CARE Machine wash, warm; tumble dry, PERMA-PREST® items (1 thru 11) need no ironing if tumble dried.

FABRIC, SIZES, COLORS, ORD INFO Slim, Reg. sizes 3, 4, 5, 6, 6x. Chart, p. 66.

(1 thru 5) PERMA-PRESTO

Toughskinse

Toughskinse

Western Jeans

The strongest jeans we sell . . . made with polyester and nylon yarn placed vertically to endure strain of rough play.

Woven of Dacrone polyester for durability, DuPont 420 nylon for strength, cotton for comfort. Brushed for softness. Elastic backwaist. Slate size 3, 4, 5, 6, 6x.

Colar	S +m 5 zes	Reg 5 zes
	29 H 76348F	29 H 76341F
(2) Berry	29 H 76349F	29 H 76344F
(3) Blue	29 H 76326F	29 H 76321F
(4) Green	29 H 76347F	29 H 78342F
(5) Tan	29 H 76348F	29 H 76343F
Shipping we	ight 8 ounces	87 49

(6 thru 9) PERMA-PRESTO

Rough-Housers
Western Jeans
Woven of Dacron® polyester for durability, cotton for comfort, Brushed, Band wayst State size 3, 4, 5, 6 or 6x

Color	S in Sizes	Reg Sze		
(6) Navy (7) Brown	29 H 76456F 29 H 76457F	29 H 7645 11 29 H 764521		
(8) Green : (9) Rust	29 H 76458F 29 H 78459F	29 H 764531 29 H 764541		
Sh. paragrama		46 40		

(10 and 11) PERMA-PREST®

Budget-piced
Western Jeans
Woven of Dacron* polyester for durability and cotton for comfort. Band waist.

State star J. 4, J, B of Ox.		
Cator	5 m	Regulat
(10) Navy (11) Green	29 H 76238F	29 H 76231F 29 H 76233F
Shpg wt	7 oz	7 oz.
Price	04.47	\$4.47

(12) Hand-braided Belt Wood-tone strap of bonded leather fibers with braid, 1-in. wide. Cast metal brasscolor buckle. Foreign assembly.

SIZES, ORD INFO Waist S (19-21 in.); L(22-24 in.). State S or L., not mass! stat. 29 H 34578F—Shpg. wt. 3 oz. . . . 84 99 Reg. DuPont T M

See our selection of Toddler's TOUGHSKINS® on page 88

Even our VERY LOW PRICED polyester and cotton Jeans need se ironing





Reversible Belt with brass-look buckle

5199

Vinyl laminated to vinyl, 1½-inches wide. Dif-ferent color on each side; black reverses to brown. Edges stitched with matching thread. Metal brass-look buckle.

SIZES AND ORDER INFO: Sizes in inches: S(19-21) and L(22-24). State letter rise S or L, not inches. Measure at natural waistline. 29 H 34536F—Shipping weight 2 oz. . . \$1.99

2 slant front, 2 patch back pockets. "Folded fabric" double-needle stitched seams on seat, back pocket and outseam on leg for extra strength and wear resistance. Fashionable accent design on back pockets. Band waist. (1 and 2) "Hanging Tough Toughskinso" woven label on waistband. Yoke back styling, slightly flared legs. (3) Straight-legs made 4 inches longer for roll-up or growth. "Toughskinso" brass plate at top of back, right patch pocket. Serged bottoms. State rise 3, 4, 5, 6, or 6x.

Style	Color	Slim., . for siender build	Regular for average build	Price each
(1) Chevron pockets.	Navy	29 H 66398F	29 H 66391F	09.99
(2) Diamond-loop pockets	Med. blue	29 H 66397F	29 H 66392F	9.99
(3) Roll-up cuffe	Navy	29 H 66398F	29 H 68393F	9.99

(4 thru 7) PERMA-PREST® Casual Pants

Slightly flared legs; elastic backwaist; center crease. Two swing front pockets, Band front. State size 3, 4, 5, 6, 6x.

Color	siender build	sverage build	each
(4) Blue	29 H 66895F 29 H 66897F 29 H 66898F 29 H 66899F	29 H 66891F 29 H 66892F 29 H 66893F 29 H 66884F	\$8.99 8.99 8.99 8.99
• Reg. DuPont T.M.			

See Toughskins for Toddlers on page 88

(1) Bib Overalls in Hee Haw* Print with 3 pockets and extra-durable stitching

FABRIC: Soft, comfortable cotton denim. DETAIL: White contrast stitching, 2 front patch pockets, bib pocket with snap clo-sure double-stitched for durability. Back seam, outer leg seams triple-needle stitched for extra strength. Adj. straps with post-button, hook closure. Straight legs. Side button vents for easy dressing. Button fly.

CARE: Machine wash at warm tempera-ture; tumble dry.

SIZES AND ORDER INFO: Regular sizes. State size 2, 3, 4, 5, 6, 6z. See Chart on pg. 66 for sizing information before ordering.

(2 thru 4) PERMA-PREST® Rough-housers® Casual Pants . . . the strongest polyester and cotton casual Pants we sell

FABRIC: Woven of polyester and cotton
. . . brushed for softness.

OETAIL: Reinforced seams. Bartacked at stress points. Band front, elastic back waistband. Self-locking zipper fly. 2 front patch pockets; color-matched stitching. Slightly flared legs.

CARE: Machine wash at warm temp.; tumble dry. No ironing needed. SIZES, COLORS, ORDERING INFO: Slim and Regular sizes 3, 4, 5, 6 or 6x. State rise. See Chart on page 66 for sizing information before ordering.

Color	Silm fits slender build	Regular fits average build
(3) Green	29 H 664 18F 29 H 664 18F 29 H 664 17F	29 H 66411F 29 H 66413F 29 H 66412F
Shipping maight 0 company		48.00

(5) Our lowest priced denim Bib Overalls *599

FABRIC: Navy cotton denim.

DETAIL: Bartacked at stress points. Pull-on style with side button vents, adj. straps. Snap fly. 2 front patch pockets. Bib pocket with snap closure. Straight legs. Imported.

CARE: Machine wash at warm tempera-ture with similar colors; tumble dry. SIZES AND ORDERING INFO: Regular sizes. State size 3, 4, 5, 6, 6x. See Chart on

page 66. 29 H 76395F—Wt. 11 ounces ... 05.99

Even our VERY LOW PRICED polyester and cotton Boxer Pants are PERMA-PREST® Pants

(6) FABRIC, CARE: Woven of polyester, cotton. Machine wash at warm temp.; tumble dry. No ironing necessary.

DETAIL: All-around elastic waistband. Slightly flared legs with hemmed bot-

SIZES, COLORS, ORDER INFO: Pkg, of 3: one each: blue, brown, green. Reg. sizes 2, 3, 4, 5, 6, 6x. State one size per package. See 3, 4, 5, 6, 0k. Sum. Chart on p. 66. Shipping weight package 15 oz.

Do all your back-to-school shopping Call from Sears catalogs Sears without leaving home www.







Even our VERY LOW PRICED Knit Shirts are available in fashionable solids or stripes

\$649 pkg.

FABRIC Knit of polyester and cotton.

DETAIL: Rib-knit crew neck (solid color on stripes). Rib-knit cuffs on long sleeves; hemmed short sleeves. Hemmed bottom.

CARE. Machine wash at warm temperature; tumble dry.

SIZES. COLORS, ORDER INFO: Pkg. of 3: Solids—1 green, 1 lt. blue, 1 red; Stripes (similar to illustration)—1 green, 1 blue, 1 red. Reg. sizes S(2-3); M(4-5); L(6-6x). State S, M or L, not number size. See Chart, p. 66. (14) 29 H 49517F—Long steeme Solids. Shpg. wt. 9 oz. ... Package *8.48

(15) 29 H 49999F-Long sleene Stripes. Shpg. wt. 9 oz. ... Package 6.49

29 H 489 16F-Short sleeve Stripes. Shpg. wt. 8 oz. ... Package 5.89 29 H 489 14F-Short sleeve Solids. Shpg. wt. 8 oz. ... Package 5.89



